

Dear Supporter,

I would like to take this opportunity to explain the purpose of this letter. I am working with representatives of the Daytona Beach Police Department and the Volusia County Sheriff's Office in a fundraising effort. We are in the process of looking for sponsors for a charity ride that we are hosting in October 2011. In this economy, you may have to reduce your charitable giving or make difficult choices on who to give to. I would hope that you can take a good, honest look at the below charity and support it!

The charity ride will be a **Police Escorted – "Halloween Themed"** ride that will take place on Saturday October 29th. The ride will take 300 to 500 civilian riders from **Bruce Rossmeyer's Destination Daytona** on US1 to Historic Main Street –Daytona Beach. The ride will then take a lap round the **Daytona International Speedway**, finally ending up at the **Iron Horse Saloon** – Ormond Beach. There will be time to stop for great photo opportunities at each location. There will a drawing for prizes and the announcement of the contest winners at the Iron Horse Saloon to follow the ride. The event will be advertised on local television, newspaper and radio and internet. There will hundreds of posters and flyers printed regarding the event as well to maximize exposure. Our website is www.volusiacharitycops.org for more information. As a sponsor of the event you will be supporting the below charities.

This event will benefit the **Halifax Health Foundation** (www.halifaxhealth.org/foundation) and **Daytona Beach Police Foundation** (www.daytonabeachpolicefoundation.org), the **Florida Sheriff's Youth Ranches** (www.youthranches.org) and C.O.P.S. (www.nationalcops.org). These four foundations are 501(c) 3 under IRS code. The four foundations survive on contributions from people such as you.

Please see the attached form explaining the different sponsorship opportunities.

You may contact us if you have any questions at (386) 736-5333 or Sergeant Mark Eisner at (386) 671-5203.

Sincerely,

Sergeant Jim Whittet

Volusia County Sheriff's Office